

# Wireless Reach is Proud to Support the Social Entrepreneurship Forum Presented by Ashoka and the Gem Foundation

Qualcomm believes access to advanced wireless voice and data services improves people's lives. Working with our partners, Wireless Reach™ projects create new ways for people to communicate, learn, access health care, reach global markets and sustain the environment by bringing the benefits of connectivity to communities worldwide.



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# PROJECT CONCERN INTERNATIONAL

As Project Concern International (PCI) celebrates the Social Entrepreneurship Forum in San Diego, we are excited about the opportunity to convene and connect people who are involved across the region. Hands Across Borders, our annual event, this year on Saturday, November 8, continues to evolve from a charity ball to a celebration of culture and contribution – a unique gathering of those in San Diego who contribute to the world outside our borders.

It is an extraordinary opportunity for us to convene people and organizations here in San Diego who are investing in the regions where PCI is carrying out our mission - community health, economic empowerment and sustainable development. We know from experience that connecting with each other will energize and expand our collective impact.

PCI is about community, collaboration and change, and the Social Entrepreneurship Forum is an opportunity to demonstrate the power of connection. It is our pleasure to celebrate the diversity of economies and cultures, connect people and organizations with shared interests in the region, and demonstrate that investing in the potential of social entrepreneurship to truly change the world!

Project Concern International is a health and development organization dedicated to building healthy communities and saving the lives of children and families around the world. PCI works in the most disadvantaged communities to bring health and hope to those in greatest need by preventing disease, responding in emergency relief situations, and providing access to economic opportunity, nutritious food, and clean water. We reach three million people annually with programs in Africa, Asia, and the Americas.

Learn more at [www.projectconcern.org](http://www.projectconcern.org).



**ASHOKA**

Ashoka is leading a profound transformation in society. In the past three decades, the global citizen sector, led by social entrepreneurs, has grown exponentially. Just as the business sector experienced a tremendous spurt in productivity over the last century, the citizen sector is experiencing a similar revolution, with the number and sophistication of citizen organizations increasing dramatically.

Rather than leaving societal needs for the government or business sectors to address, social entrepreneurs are creating innovative solutions, delivering extraordinary results, and improving the lives of millions of people.

It is this insight into the power of social entrepreneurs that led Bill Drayton to found Ashoka in 1980 and that continues to guide Ashoka today.

Beginning with the first Ashoka Fellows elected in India in 1981, Ashoka has grown to an association of over 2,000 Fellows in over 60 countries on the world's five main continents.

During its first decade in Latin America, Africa, Asia, and Central Europe, Ashoka focused exclusively on launching leading social entrepreneurs and helping them succeed. But in the 1990s as the citizen sector evolved and grew, Ashoka responded with a wider range of programs and initiatives to deal with the sector's growing needs. Ashoka grew as well, tripling in size from 1988 to 1990, and again from 1999 to 2002.

Today Ashoka is in its third period of rapid growth, electing record numbers of Fellows in 2006 and expanding its programs in Western Europe, East Asia, and the Middle East.

Along with our global network of Fellows, business entrepreneurs, policy makers, investors, academics, and journalists, Ashoka is now working collectively to ensure that social entrepreneurs and their innovations continue to inspire a new generation of local changemakers to create positive social change.

As we celebrate our 25th anniversary year, we are constantly innovating new programs that advance our field, using our long history and broad geographic reach to lead the transformation of the citizen sector and shape it over the next 25 years and beyond.



# The Gem Foundation

The Gem Foundation supports community-led health and development around the world. We invest in people's capacity to transform their own lives, support organizations that do the same, and convene and connect people to foster partnerships, collaborations and networks because we believe in the power of relationships to change the world for the better. We pay attention to progress, and we document and share what we learn in the conviction that lasting systems change can be accelerated with investments in people and ideas that work.

<http://thegemfoundation.org/>



Calit2

The UC San Diego division of the California Institute for Telecommunications and Information Technology (Calit2) is pleased to support the San Diego Social Entrepreneurship Forum and its organizers, the Gem Foundation and Ashoka. The Forum takes place during UCSD's 50th anniversary year, and Calit2 itself turns 10 years old on Dec. 7, 2010. To commemorate the anniversary, Calit2 will host a research open house, performances, and a ceremony to be attended by the institute's 'founding fathers', including former Gov. Gray Davis, and former UC Presidents Richard C. Atkinson and Robert Dynes. We invite Forum participants to return to campus to celebrate with us.

<http://www.calit2.net>